

# mes #insights

## AT A GLANCE

### EVENT

#MES Insights 2021 –  
your digital complement to MES Expo

9 – 11 November 2021

Preview from 25 October 2021

### ONLINE

Booking by:  
[www.mobility-electronics.com](http://www.mobility-electronics.com)

Event platform:  
[www.virtualmarket.mobility-electronics.de/en](http://www.virtualmarket.mobility-electronics.de/en)

## WE WOULD BE HAPPY TO ADVISE YOU - YOUR CONTACT PERSON

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## DIGITAL PACKAGES & SERVICES

DIGITAL PACKAGES & SERVICES	GOLD PARTNER	SILVER PARTNER	BRONCE PARTNER	INNOVATION PARTNER
NUMBER OF PACKAGES	4	8	unlimited	(Start-Ups, Universities, Associations) unlimited

### PROGRAM / LIVESTREAM

Gold partner session <sup>1</sup>	✓			
Partner Event <sup>2</sup>	P+	✓	P+	
Preview hub <sup>3</sup>	✓	P+	P+	P+
Logo appearance in breaks <sup>4</sup>	✓	✓		

### COMPANY PROFILE (VIRTUAL PLATFORM)

Company listing (name, address, tel., email, website) incl. Logo	✓	✓	✓	✓
Company profile	4.000 characters	2.000 characters	1.000 characters	1.000 characters
Main product groups	3	2	1	1
Product presentation incl. image / product description	15	10	5	2
Contact link to company listing <sup>5</sup>	unlimited	unlimited	unlimited	✓
Ad-Keyword for top-ranking <sup>6</sup>	1	P+		
Banner in top position <sup>7</sup>	✓	P+		
Exclusive Menu item in navigation	Gold Partner	Silber Partner		
Social Media Links	✓	✓	✓	✓
Job vacancies	15	10	5	1
Press releases in online press pigeonhole	6	3	2	1
Incorporation in company / product video <sup>8</sup>	2	1	P+	1
Further company listings included <sup>9</sup>	3	1		
File uploads (PDF etc.)	15	10	5	1



## DIGITAL PACKAGES & SERVICES

DIGITAL PACKAGES & SERVICES	GOLD PARTNER	SILVER PARTNER	BRONCE PARTNER	INNOVATION PARTNER
<b>NETWORKING</b>				
Get in contact	✓	✓	✓	✓
Appointments	✓	✓	✓	✓
Chats	✓	✓	✓	✓
Meeting-Space <sup>10</sup>	✓	P+		
Matchmaking	✓			
<b>LOGO APPEARANCE<sup>4</sup></b>				
Virtual platform including link	Landingpage	✓		
Advertising	✓			
Newsletter <sup>11</sup>	✓			
Website mobility-electronics.de	Landingpage	✓	✓	✓
<b>SOCIAL MEDIA</b>				
Partner interview <sup>12</sup>	exklusiv			
1 Post on LinkedIn <sup>13</sup>	✓	✓		
1 Post auf Facebook <sup>13</sup>	✓			
<b>PRICE</b>	<b>7,600 €</b>	<b>3,400 €</b>	<b>950 €</b>	<b>590 €</b>

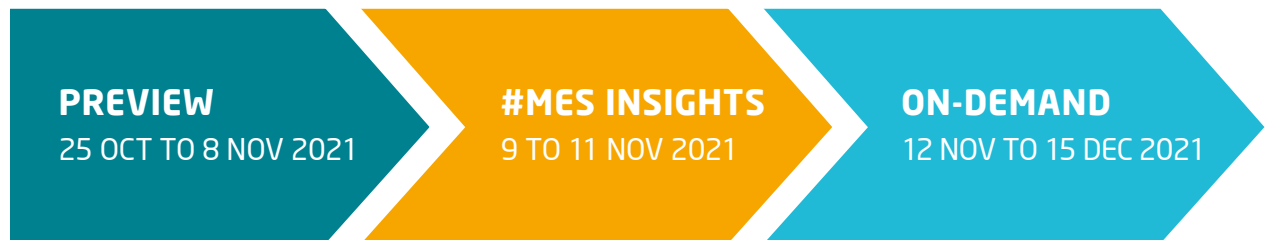
## NOTES

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|---|--|
| <p>(1) 45 minutes in the main program on 9<sup>th</sup> or 10<sup>th</sup> of November, slot allocation: first come, first serve</p> <p>(3) Preview two weeks before 9th of November, available on-demand</p> <p>(2) 30 minutes on 11th of November, slot allocation: first come, first serve</p> <p>(4) Monochrome logo illustration</p> <p>(5) Individual networking profile of contact include link to company listing</p> <p>(6) Keyword allocation for top listing in search results</p> <p>(7) Banner top position: landing page or program overview (rotating, 5 positions each) allocated on a first come, first served basis</p> | <p>(8) Video (YouTube or Vimeo link) including title, video information and categorisation; visible in the company listing or video overview</p> <p>(9) Basic company listing information: company logo, name, address, email, company profile (500 characters), 2 entries in the main group directory, contact features photo</p> <p>(10) Virtual room, in order to be able to exchange information directly from a central location</p> <p>(11) Newsletter to all registered addresses</p> <p>(12) Publication in a press release, on the MES website and social media</p> <p>(13) Quote, photo, webinar reference, video or similar options</p> <p>(P+) These additional services can only be booked for partners</p> |
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## SCHEDULE & PROGRAM

### SCHEDULE



### #MES INSIGHTS PROGRAM

	TUE, 9 NOVEMBER	WED, 10 NOVEMBER	THU, 11 NOVEMBER
9:00	Opening		
9:30			
10:00	Dialog Forum	Dialog Forum	Partner Events
10:30			
11:00	Business Session	Business Session	
11:30			
12:00	Networking	Networking	Networking
12:30			
13:00	Gold Partner	Gold Partner	Partner Events
13:30			
14:00	Siemens Mobility Suppliers Award	Dialog Forum	
14:30			
15:00		Panel / Ted-Talk	
15:30			
16:00	Gold Partner	Gold Partner	
16:30			