The mobility industry is changing. Whether on the road, by rail or in the air - “digitalization” is in full progress and is taking place in all economic and industrial sectors and other areas of life taking over an increasingly elementary role. Besides of individual mobility, this concerns in particular the public personal and goods transport, the delivery on the last mile and the fundamental design of the transport solutions. The largest innovator is the electronics industry. Thus, the electronics supplier industry is industrial basis for further development and innovation in these subject areas.
The Mobility Electronics Suppliers Expo provides the electronics supplier industry in the mobility sector with a flawless B2B trade fair platform for exchange, information, market observation and, of course, for establishing and expanding business contacts. A technical supporting programme rounds off the concept with a separate inclusion of trend and discussion topics and offers trade visitors and exhibitors at MES Expo a special variety of topics.
IN THE RIGHT PLACE

HIGH-TECH METROPOLIS BERLIN

As a reference city for electro mobility, the capital region Berlin-Brandenburg is a pioneer of innovative and sustainable mobility. In addition to energy efficiency and electro mobility, other intelligent solutions for a sustainable metropolis are needed. For many Tier 1 suppliers, Berlin offers optimal conditions for innovations and, as a result, establishes its tech centers, innovation hubs and think tanks here. In this way, important R&D activities and high-quality production areas are bundled in a unique way at the Berlin location.

Berlin is the capital, political and economic centre and thus “place to be” for interest groups and associations.
EXHIBITION METROPOLIS BERLIN

Berlin not only has the most modern hotel landscape in Europe in terms of hotel capacity and quality but also has excellent national and international connections. Two airports as well as central train and bus stations allow a fast and comfortable journey. In addition, there is one of the best local public transport systems in the world and an excellent price-performance ratio in all aspects.

THE FAIRGROUND “BERLIN EXPOCENTER CITY” IN THE HEART OF BERLIN

• 180,000 m² hall space in 27 exhibition halls
• a multifunctional CityCube Berlin
• ideal combination of trade fair and congress facilities
• very good accessibility (close to the city centre, international airports)
• 12,000 parking spaces
• at the entrances: Taxi stations, underground and suburban railway stations and bus stops
• uncomplicated and variable stand planning through installation double floors or channel grid in the heavy-duty halls
The MES Expo is the high-quality marketing platform for new contacts, image cultivation and business potential in the international electronics supplier sector. The core target groups of MES Expo are companies in the automotive, commercial vehicle and rail vehicle industries.
EXHIBITION GROUPS

Product groups:
- Drive technology
- Energy- | charging systems
- Vehicle systems
- Infotainment | telematics
- Interior technology
- IT | engineering
- Technology for chassis | driving gear
- Charging infrastructure
- Communication
- Service for vehicles
- Security systems

Main segments:
- Automotive technology
- Commercial vehicle technology
- Railway technology

TRADE VISITOR
Companies from the electronics supplier sector
- Vehicle manufacturers
- Public and private transport companies and operators
- Manufacturers and suppliers of traffic engineering
- Politics | Administration
- Authorities | Ministries
- Engineers | Consultants
The format of the “Mobility Electronics Suppliers Expo” is new and is not yet reflected in this specialisation in the trade fair market.

EVENT PROGRAM

The event program will be the international meeting place for trade visitors and industry experts for an professional exchange on equal terms. Highlight on the first day is the opening ceremony with top speakers and a subsequent tour.

DIALOG FORUM

International experts of the German Electrical and Electronic Manufacturers’ Association (ZVEI) and the German Railway Industry Association (VDB) shed light on current trends and innovative tendencies in short and concentrated discussion forums.

SPEAKERS CORNER

Whether a company presentation or product presentation, panel discussion or lecture - exhibitors can determine their own format in a one-hour time slot and offer trade visitors to the MES Expo a special variety of topics.
Shape the mobility of tomorrow: with a presence at the new international trade fair and industry platform, the MES Expo in Berlin! As an exhibitor, you make the success of this trendsetting trade fair possible.

**PRICES - EXHIBITOR**
- Row stand: 155.00 €/qm
- Corner stand: 165.00 €/qm
- Peninsula stand: 170.00 €/qm
- Island stand: 180.00 €/qm
- Media Package: 480.00 €/qm
- Co-exhibitor fee: 300.00 €/qm

**PRICES - TRADE VISITORS**
- Day ticket: 28.00 € (incl. VAT)
- Season ticket: 65.00 € (incl. VAT)
- Supporting programme: free of charge for trade visitors

For individual stands 150 sqm and over the row stand price applies for all stand types. All prices excl. VAT.
Das Rahmenprogramm ist für Messebesucher und Branchenexperten der internationale Treffpunkt für einen sachkundigen Austausch auf Augenhöhe. Den Auftakt macht am ersten Tag die hochkarätig besetzte Eröffnung mit einem anschließenden Rundgang.

**KEY DATA VENUE:**

**Venue:**
Berlin ExpoCenter City, Halls 1.2 – 4.2

**Date:**
5 - 7 November 2019 (Tue to Thu)

**Opening hours:**
10.00 a.m. – 06.00 p.m.

**Organizer:**
Messe Berlin GmbH

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**EXPERT SPONSOR:**

**VDB – German Railway Industry Association**

**ZVEI – German Electrical and Electronic Manufacturers’ Association**