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The mobility sector is ready for the change ahead – successful debut for MES Expo

Few other topics are the subject of such lively discussion as the future of mobility. Demand in society for climate-friendly and sustainable transport alternatives means the mobility sector faces a technologically far-reaching challenge.

With their innovations at the first edition of MES Expo, which took place from 5 to 7 November in Berlin, more than 50 national and international exhibitors showed that they are ready to confront the mobility needs of the future. Covering a wide range of transport systems, the trade fair concept targeting the electronics supply industry provided exhibitors and trade visitors from rail, utility vehicle and automotive companies with a new intermodal platform for an interdisciplinary exchange of information which was universally very well received.

This was reflected in a survey among trade visitors at MES Expo. For most visitors, 80 per cent of whom had a significant influence on their companies' purchasing and procurement decisions, the aim was to obtain information on new products, systems and solutions. After visiting MES Expo more than 80 per cent of the trade visitors polled said the degree to which they had achieved these goals had been "good" to "very good".

Lisa Höfer, the project manager of MES Expo, was very satisfied with the first edition of MES Expo: "The attendance figure of over 1,300 trade visitors more than exceeded our expectations for the debut event. The past three days have shown that the industry has adopted MES Expo as its new intermodal platform."

This was also echoed in the views of **exhibitors at MES Expo**: "When we think about mobility we believe that in the future it should be seamless and intermodal, and should offer users added value. MES Expo reflects this trend very well and clearly mirrors the change taking place in the mobility sector", said **Andreas Wagner**, president of the German branch of **Mitsubishi Electric Europe**.

CRRC Corporation Ltd.: "We think MES is a good platform for us to display our new technology and products, and we had a very successful product promotion for our signalling system, with great support from the team of MES. We had very interesting talks with many customers which will help us to find out more about the euro market and offer our products and services to European customers. We believe MES will grow faster and faster, and we are looking forward to the next MES in 2021."

"MES Expo is a very well organised trade fair which has excellent support and great potential for future events", said **Jochen Apel**, vice president, Global Transportation, **Nokia**.

"As a leading system supplier of electrical equipment in the mass transit market, Kiepe Electric recognises MES Expo as an excellent platform for interdisciplinary dialogue. It was a great opportunity for us to show our portfolio to the market and customers. We were able to present developments with a high potential for new mobility applications. One example was the Kiepe Traction Inverter. Designed for electric buses and electric commercial vehicles, the multifunctional KTI can be used for both traction systems and charging batteries. MES Expo is the perfect showcase for this type of specific innovation in electrics", said **Dr. Marcel Manheller**, head of Products and Innovation, **Kiepe Electric GmbH**.

Linn Sidahl, head of Business Development at Ekkono Solutions: "We wanted to find out more about the various segments of the mobility sector. MES Expo's concept embraces all forms of transport, so that we were able to talk to manufacturers from

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other areas of the mobility market and establish synergies.”

“**iesy GmbH & Co. KG** and **congatec AG** were very pleasantly surprised, despite only moderate visitor numbers. We had in-depth talks which led to establishing firm contacts.”

“At MES Expo we are able to reach the right audience for presenting our products“, said **Chris Kennaird**, Business Development manager, **CALEX**.

Guido Selhorst, head of Corporate Market Communication at **Harting**: “For us, electromobility also means taking a cross-sectoral approach to infrastructure applications for the mobility concepts of the rail, automotive and utility vehicle industries. MES Expo is the ideal platform for that.”

The supporting programme was organised by the following associations: VDB, ZVEI and DVF. **Dr. Ben Möbius**, chief executive of the **German Railway Industry Association**, emphasised the importance of MES Expo for the mobility sector: “Nowadays, climate-friendly mobility no longer means having to give something up. Digitalisation, automation – where rail transport is concerned, it will become more efficient, climate-friendlier and more attractive. That is something we can only achieve if we work together and the individual transport sectors regard each other as partners. We are therefore delighted that the mega trends common to the various mobility industries can be articulated at a joint forum at MES Expo.”

“Germany’s electro-industry is extremely innovative. MES Expo highlighted the potential the electro-industry has for meeting the mobility needs of the future“, said **Olaf Zinne**, managing director of **ZVEI**.

The next edition of MES Expo will take place from 9 to 11 November 2021 in Berlin.

All the important information about MES Expo can be found [online](#) and on [LinkedIn](#).

Press photos and videos can be found in our [Media Library](#).

More informative industry-related articles can be found at www.mes-insights.com.

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